

How Payment Processing Works in Sumac



"Switching to Sumac has been one of the best decisions we have made as an organization. It has allowed us to gain better control of our information and do a much better job of connecting with our donors and volunteers."



Executive Director United Way of Lethbridge





Overview

Sumac is a PA-DSS compliant payment application that allows you to process credit cards quickly and easily in-house, or on your website!

How it works

Step 1

Get a merchant account with one of the payment processors that integrate with Sumac.

Step 2

Enter your merchant information into Sumac.

Step 3

Start processing transactions in Sumac over the phone, in-house, or on your website!

Fees

Sumac does not charge any fees for transactions. You just pay the fees charged by the payment processor, which are very reasonable.



"With Sumac, we got the perfect solution - excellent customer service and an easy-to-use product at an affordable price. Within moments, Sumac was helping us manage donor communications and preferences with greater efficiency and effectiveness."



Communications Manager Transforming Faces Worldwide

sumac.com 2 / 24



Payment processors that integrate with Sumac

Preferred payment processor

iATS Payments

Mercury

Other payment processing partners

Beanstream

BluePay

Century Business Solutions

Chase Paymentech

Chosen Payments

First Data

Moneris

Vanco



"We went from 80 spreadsheets to one database. Now we can get a complete picture of what is going on at the organization: our events, classes, and donors are all in one system. Data is speaking to each other, we can see what other staff members are doing, and we only have to update data in one place."



Executive Director Boston Children's Theatre

sumac.com 3 / 24



What you can do with payment processing

Over the Phone



If you take credit card information over the phone, you can enter the information and process payments in Sumac

automatically.

In-house



If you deal with physical credit cards, Sumac integrates with mag stripe readers to help you process credit cards quickly, save time and increase accuracy!

Online



If you accept credit cards on your website, Sumac can process payment and record all the details in your database. (<u>Integration</u> with website required).



"We are amazed at how fast and efficient Sumac is... Our daily processing of communications and incoming donations has dramatically shifted from a full-time endeavor to a quick, easy and straightforward task."



Executive Director Skyworks Charitable Foundation

sumac.com 4 / 24



How processing payments in Sumac differs from using a third party

If you use a third party payment processor like Network for Good, you deal directly with the third party, so you don't need to set up a merchant account with a payment processor. This means you may be able to get set-up faster, but there are also significant disadvantages:

1. Cost

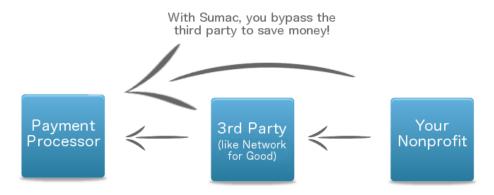
It costs a lot more to process transactions because you are paying fees for the third party as well as the payment processor. While it may not seem like a lot at first glance, because you are paying them on every single transaction, they really add up over the years. Sumac cuts out the third party fees, so you save.

2. Identification

Your organization name does not always appear on donors' credit card statements. With your own merchant account, your organization's name always appears on their statement.

3. Funds Flow

It may take a week or longer for funds to be deposited into your account. When you have your own merchant account, funds flow directly into your account with no waiting period.



sumac.com 5 / 24



Get started today!

Contact the Sumac Team +1 416 504 8724 sales@sumac.com

sumac.com 6 / 24